



## **Disclaimer**

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## Nasdaq



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How to buy stocks at a discount

How to generate income from your stocks

**Optimal Options Strategies** 

**Covered Call & Short Put Reports** 

**Automate with OptionsPlay** 

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**Questions & Answers** 



## **Learn to Trade Options**



**Tony Zhang** Chief Strategist



Derivatives | Technical Analysis | Equities | Economics | Market Strategy Options Action on CNBC - Fridays @ 5:30PM EST

## Buying a Stock - H&M (157 SEK)



#### Stock Investor – Bullish on H&M

- Purchase using a limit order @ 150 SEK
- Obligation to buy H&M @ 150 SEK
- Requires 15,000 SEK Cash or Margin to place the order
- Executes when H&M declines to 150 SEK

#### Outcomes

- 1. H&M stays above 150 SEK: No execution, no gain or loss
- 2. H&M moves below 150 SEK: Own H&M @ 150 SEK

## What is a Short Put?



### Options Investor - Sell 1 Month 150 SEK Put for 5 SEK

- Obligation to buy stock @ 150 SEK upon expiration
- Each contract delivers 100 Shares
- Requires 14,500 SEK to sell puts
- Strategy to acquire shares at 3.33% discount (per month)

#### Outcomes

- 1. H&M stays above 150 SEK: Sell another put for more income
- 2. H&M moves below 150 SEK: Own H&M @ 145 SEK (5 SEK Discount)

## **Owning a Stock**



- Stock Investor Owns H&M at 150 SEK, target of 180 SEK
- Holds H&M until it reaches target, or stop loss
- Places a limit order to sell at 180 SEK, obligates to sell
- Collects dividend until exit, if applicable

#### Outcomes

- 1. H&M stays below 180 SEK: Owns H&M and collects dividends
- 2. H&M rallies above 180 SEK Price: Sells H&M for 30 SEK profit

## What is a Covered Call?



#### Sell Covered Call @ 180 SEK for 2 SEK

- Obligation to sell stock @ 180 SEK upon expiration
- Requires at least 100 Shares
- Strategy to take profit as stock rallies significantly

#### Outcomes

- 1. H&M above 180 SEK @ expiration: Sell stock for 182 SEK
- 2. H&M below 180 SEK: Sell another Covered Call for more income

Total Discount (5 SEK) + Income (2 SEK) = 7 SEK more in profits (4.6%)

## **Income Generating Tips**

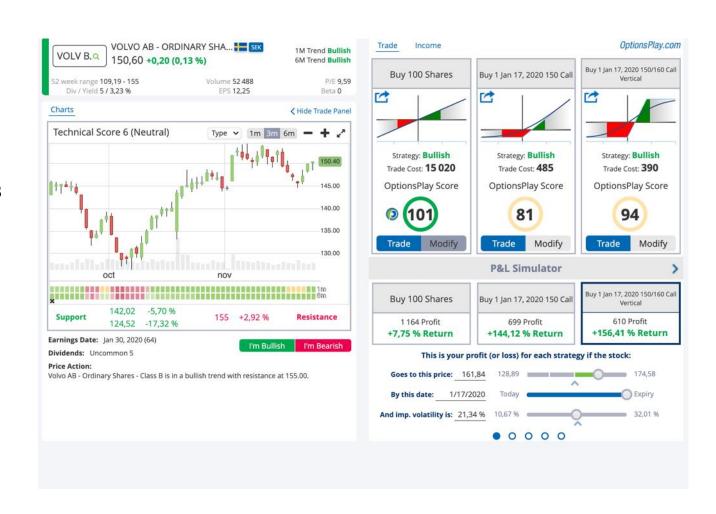


- Acquire shares at **discount** with cash secured puts
- Start Covered Calls immediately after acquiring shares
- Shorter-dated options maximize time decay
- Short Puts @ Strike Prices near Stock Price
- Covered Calls @ Strike prices further away from Stock Price
- Avoid selling covered calls going into earning



# **OptionsPlay Live Examples**

- Instant Bullish & Bearish Strategies
- P&L Simulator
- Breakeven Analysis of Strategies
- Covered Call Ideas & Analysis
- Trading Checklists for Beginners







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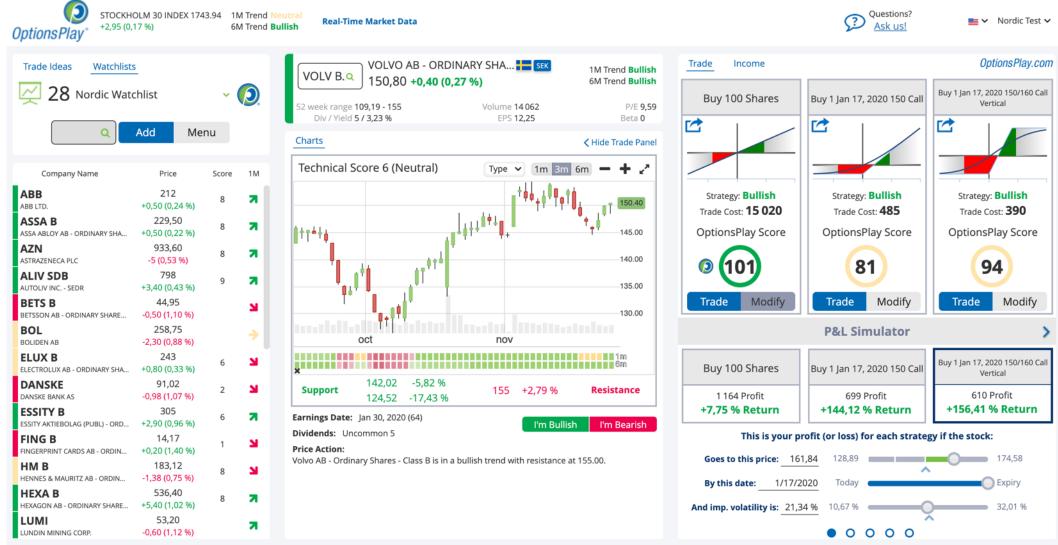


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## **OptionsPlay Platform - English & Swedish**







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